

Physicians Consulting Network



Deepening your connection to specialty health care audiences



“PCN has been a valued partner behind some of our most successful and complicated projects. The PCN team enables us to deliver the sophistication, thoroughness, and speed that set PBE apart in the field.”

– Cory Davis, CEO
Princeton Brand Econometrics

Why PCN stands apart in data collection

The Physicians Consulting Network (PCN®) is one of the only health care research panels that combines senior-level survey expertise with access to thousands of hard-to-reach, highly engaged specialists. PCN connects you with high-value health care professionals such as oncologists, neurosurgeons, diabetes educators, cardiovascular surgeons and psychiatrists.

With the Physicians Consulting Network, you can rely on:

- a highly responsive team of senior-level researchers who provide research advice, from design and scripting to fielding and data processing
- timely turnaround on bids and surveys, including quick-pulse surveys to inform study incidence for research design
- high response rates and industry-leading verification processes that yield the most precise answers for high-stakes decisions

Helping you get to know HC professionals

- **Qual^e**: Video (webcam open-ends); Probe (live moderator); and Forum (large online group)
- **MD-MOBILESM**: Capture “in the moment” insights via smartphone
- **MD-PROFILESM**: Append existing profile data to your results

- “real-time” results online, allowing you to monitor the progress of your project
- exceptional scripting skills that can handle the most sophisticated survey logic

The Physicians Consulting Network delivers answers to your most challenging physician surveys with the responsiveness you need.

For more information, contact:

Rob Davies
+1 (973) 770-0844
rdavies2@pcnsurveys.com